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USABILITY TESTING

Usability Testing ensures that users of software, apps, or sites can find the information they are looking for, and are able to carry out their intended tasks satisfactorily. Usability Testing involves watching new users actually use the software or site, listening to their comments, and discovering where the software is unclear or frustrating.

Unfortunately, developers of software, apps, and websites usually don't get involved with usability testing. Why? Because most usability testing is both expensive and time-consuming. Furthermore, they often don't realize how important such testing is.

Quite simply, software and web developers are too familiar with their own products and terminology. So, although their goal is to create excellent software, apps, and sites, the user experience is often far less than ideal. Today, usability testing is even more critical as more web sites and web pages become actual applications.

Our objective at SQA Solution is to provide the quickest and most affordable usability testing possible. We ensure that your software, app, or site is viewed with "fresh eyes" from an end-user perspective.

- **Increase Application Quality**
- **Accelerate Time-to-Market**
- **Minimize Testing Costs**

Note: Pay only for what you need. You can minimize testing costs by leveraging SQA Solution's On-Demand delivery model. This allows you to tailor your testing solutions so you can focus your budget dollars where they're most needed.

How SQA Solution Can Help You

Want to learn more about how SQA Solution can help you to create and implement your organization's Usability Testing strategy? **Contact Us** to get detailed information about what's included in our services.

WHO BENEFITS FROM USABILITY TESTING?

Every product can benefit from Usability Testing. Here are several types of clients we work with:

- **Game Developers.** We ensure that games make sense and are fun to play!
- **Mobile App Developers.** We test new mobile apps for ease of use, ensuring that they receive great reviews.
- **Software Developers.** Development teams use us to usability test their software and UI because of our excellent feedback and rapid turn-around time.
- **Website Developers.** We test your site's navigation, links, content readability, formatting, browser compatibility, and more.

WHEN SHOULD YOU DO USABILITY TESTING?

We recommend that Usability Testing be done prior to a release, allowing time to find and address any significant issues.

SQA Solution offers Usability Testing and user experience services to help our customers understand how the intended audience will behave with their software. By leveraging our expertise in Usability Testing with actual users, we uncover defects and provide a solid method for resolving issues.

Ideally, Usability Testing should be performed during all stages of your software development life cycle. This helps to identify any gaps or problems early in the process. Our QA experts have the solution for you. We have both the business and technical expertise to help you to identify and resolve any usability gaps.

PROVIDING EXPERTISE

With resources in US, Ukraine, India, and Canada, SQA Solution's consultants provide Usability Testing expertise that can be hired on-site to augment your team or as an outsourced model. Our team has technical skills, business knowledge, and extensive experience in Usability Testing multiple software applications for a wide range of industries.